



I:CO AWARD – rethink. recycle. reward.

Research Prize 2010

“From Recycling to Cycling –Continuous Product Circulation”
Award Ceremony for the best recycling concepts for shoes and textiles.

1. General

The I:CO AWARD is being awarded by I:Collect AG (headquartered in Baar, Switzerland) and the EPEA International Environmental Research GmbH (Head Office in Hamburg, Germany). As of 2010, this prize will be awarded every two years in honor of excellent, experimental and innovative scientific works, whose aims or results are to keep textiles and shoes in a continuous cycle of circulation.

2. Endowment and Categories

The prize, a total of 5,000.00 Euros, will be awarded by a scientific jury. Individuals as well as groups may participate. Should a team receive the prize, the appointed spokesman of that group will receive the award.

The best recycling ideas in the categories Product Idea (biological and/or technical cycle) and Concept Idea (systems and services) will be awarded.

3. Participation Authorization

Individuals and groups may participate. Submissions in German and English which can be assigned to either of the categories relating to the field of shoe and/or textile recycling will be accepted.

4. Submission

Any ideas submitted must be received in electronic form (as PDF) by email or CD-ROM. A maximum two-page summary must also be provided in German and/or English showing the current state of research on the topic, the participant's research approach and the results achieved.

A sample of the works presented will remain in the committee files. All submissions must be accompanied by the application form which is to be completely filled out and signed by all project participants.

Submissions must be sent directly (and exclusively) to John Warning Corporate Communications GmbH. By post to: John Warning Corporate Communications GmbH, Attn. Ms. Anna-Lena Band, Gurlittstr. 28, D-20099 Hamburg, or by email to: a.band@johnwarning.de.

5. Schedule

Complete submissions, including written summary and registration form must be post-marked on or before July 30, 2010 to the press office of I:CO AWARD, John Warning Corporate Communications GmbH.

The I:CO AWARD will be announced in November 2010 at the Nutec trade show in Frankfurt.

6. Selection Procedures and Jury

The selection procedure is carried out in two stages:
1. Production of nomination list in each category
2. Winner selection from the nomination lists

A jury, which is to include the author German Heike Leitschuh (Ecology Yearbook 2009), publisher Fritz Lietsch (Forum Nachhaltig Wirtschaften) or Dr. Christoph Schwingenstein (board of directors, Environmental Academy, Munich), and a delegation from the I:CO partner companies, select the nominees and winners of this internationally advertised Research Prize.

Only the jury decides who wins the prize. Awarding takes place in accordance with normal legal proceedings.

I:Collect AG and EPEA International Environmental Research GmbH, March 2010

Documents and all other information should be submitted to the I:CO AWARD Research Prize press office:

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